

Nicholas Valdez

UX + UI DESIGNER

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Profile

My point of view and a few thoughts on UX Design:

I am passionate about ethical and moral design, as I consider them to be crucial to design thinking and meeting user needs. My design processes are driven by the need to make usability more intuitive, and to create UI's that are as efficient as they are effective. I focus diligently and thoughtfully on wire-framing and prototyping guided through user experience research— this is a key aspect in my design process. This step in the process allows me to develop structural composition and efficient design.

I love music, cooking, and being a father. I enjoy nourishing my hobbies and experiencing life in a variety of different ways. My aspirations are fueled by these daily interactions and I use this knowledge to empathize with users from a fresh perspective.

Skills

I have experience working with teams to brainstorm *fundamental UX/UI design concepts* and to conduct *usability research*. I can create *wireframes* in various levels of fidelity, and I enjoy *prototyping* ideas.

Design

Wireframes & Mockups using Illustrator & Photoshop • Style guides and components • Strategy & vision planning • Concept sketches • Illustrator & UI Graphics

Research

Task analysis & Personal development • A/B testing • Card sort & Information architecture using Optimal Workshop • Quantitative & qualitative surveys

Prototyping

Rapid prototyping using pen & paper • Critical thinking • Iterations at various levels • Brainstorming concepts • Interaction flow using Figma

Collaboration

Organizing team workshops & meetings • Positive critique • Self-motivator • Communicative • Detail oriented

Experience

Shipping Trainer Specialist

Fastenal Company

Oct 2019 – Present (2 years 4 months +)

I am a forklift driver accustomed to fast-paced environments. My daily objective is to operate heavy machinery while following safety guidelines.

- Lead and train new and current employees on forklift procedures and protocols.
- Understand products and warehouse safety to provide a better customer experience.
- Responsible for managing the part-time work environment.
- Abiding by forklift safety and warehouse procedures.

Design Internship

Sabre

Feb 2022 – May 2022 (3 months)

- Responsible for reviewing and updating Power Point UXPA workshop materials, based on portfolio and resume building.
- Designed worksheets and toolkits for future events.
- Assisted in planning and promoting the Tim Berners-Lee event.
- Designed and researched proto-persona mockups using Power Point.
- Scheduled weekly meetings with supervisor to update and analyze data and research content.

Volunteer

Dallas GiveCamp

Sep 2018 – Nov 2018 (2 months)

- Gave back to non-profit organizations by formulating teams of developers, designers, and project managers to execute a redesign.
- Collaborated and efficiently communicated with team members to perform weekly design sprints.
- Adapted design ideas to the developers' abilities.

Student Member

UXSA

Sep 2018 – Sep 2019 (1 year)

- Practiced all forms of User Experience Design, including User Interface design, typography, interaction design and product design.
- Promoted leadership roles and provided attention to effective and efficient communication.

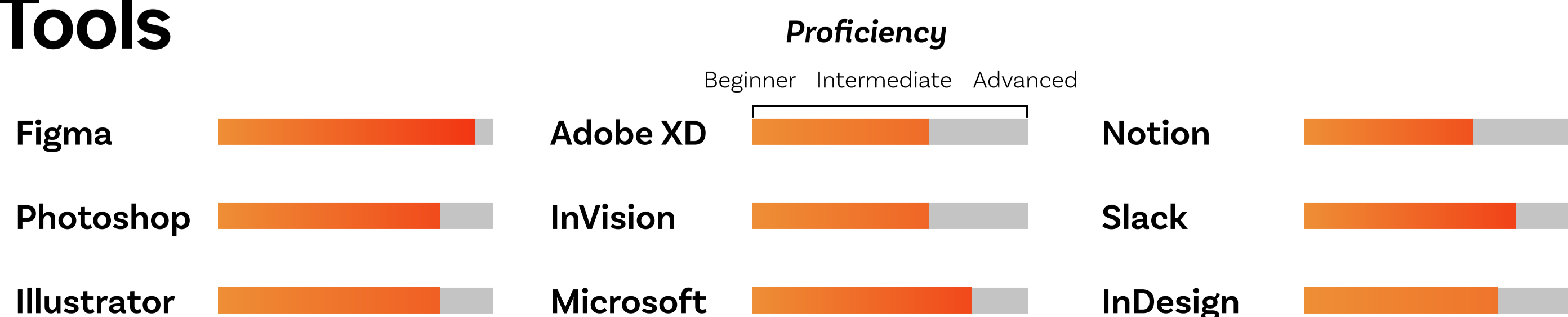
Education

UX Design Major + Art History Minor

University of North Texas

Sep 2017 - May 2022 (4 years 5 months +)

Tools



I am adept at learning and acquiring new skills, I use many software programs but the ones listed at left are my favorites. If your team uses a different prototyping tool that works well with your established workflow, I will be happy to learn.